

Jerks at work got you down? Now there's a book that can help.

THE NO ASSHOLE RULE

by Robert I. Sutton, Ph.D.

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Paint It Red

Jennifer Berg

"My appetite has picked up like crazy lately, and now I know why," says Michelle Herzog, owner of Colori, 2243 West North, (773)252-4923. The paint and design boutique will host a party in honor of the color red on February 1, and for the occasion, Herzog has gussied up the store's walls in Diva, Bang!, Lip Service and Vixen--all variants of the shade of honor. "Red stimulates appetite," Herzog explains, "so it's a great color to use in the dining room."

Such colorful insights have earned Herzog nicknames like "Color Therapist" and the "Oracle of Color." But before she was crowned with a rainbow of tiaras, Michelle was on a decidedly less eye-catching career path. After accompanying her father to his road-construction sites as a child, Herzog founded her own construction company in 1999. Michelle noticed a gap in the market when she started seeking a color for her bathroom walls: "I must've tried ten different greens," she remembers. "It was so hard to see what the paint would look like based on a sample of printer's lacquer." When a friend introduced her to C2 Collections of Color, a company that offers samples made of real paint, Michelle's color woes were over and the idea for a new business was born. With the aim to "make buying paint fashionable and fun, like shopping for shoes," Michelle opened Colori last May. The store features a light box with halogen, incandescent and fluorescent lights (so customers can see paint in different intensities of light), a paint bar where customers can sip coffee while their order is prepared, and a children's area for the wee patrons.

While you're on a mission to color your world, pay a visit to Nourhy Chiriboga, certified reflexologist and owner of Now Studio--very close to Colori, at 2141 West Webster, (773) 276-5278. "Color can help balance your energies out," Nourhy says. "It can brighten the positive and deflect the negative. And certain colors can help your personality blossom." At the February 1 event (see listings for more information), Nourhy will provide complimentary color readings.

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(2007-01-30)

Also by Jennifer Berg

Good Golly Ms. Allie

With her cheeky, sweet, girly-to-the-bone Doris Ruth collection, local designer Allie Adams has captured the hearts of Chicago's party princesses. In early January, Allie debuted her Spring 2007 collection with an upbeat show in downtown's W Hotel. Models sauntered down an impromptu runway to the beat of Justin Timberlake, flaunting fluid skirts and frothy dresses

(2007-01-23)

Open for Business

When something like Lissa on Maxwell comes along, everyone from undergrads to jaded Gold Coast shoppers get ready to dress up

(2007-01-02)

By Design

In a studio with mint-green walls tucked into the back of West Division's Casa de Soul, designer Cyndi Chan is rifling through silky swatches of fabric and black-and-white photographs of diamonds. It's the little pile of inspiration for her next collection, which will be hitting stores in February of 2007

(2006-12-22)

By Design

Despite no formal training as a sculptor, David Grieco has been recognized by the artistic community for his ability to defy convention and push boundaries with his work

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