



# COLORI ECO PAINT BOUTIQUE

2243 W North Ave, Chicago, 773.252.4923  
colorichicago.com, Twitter: @ColoriEcoPaint, facebook.com/ColoriEcoPaint

## Hip. Green. Fun.

Colori is a one-of-a-kind, eco-friendly paint boutique that caters to your individuality, as well as your desire to be environmentally conscious. With local Chicago roots and a mission to connect with local businesses and consumers that share the same eco-friendly values, Colori is passionate, independent, earth-conscious, true-color, enlightening, and fun!



Michelle Quaranta



## What are your most popular products or services?

In-home and in-store color consultations, and environmentally-friendly paint.

## People may be surprised to know...

I used to be in the road construction business.

## What or who inspired you to start your business?

I wanted to redefine the way people experience color when shopping for environmentally-friendly paint. By offering color consulting in the form of color therapy, we take into consideration the unique needs of each client, while, at the same time, educating them about the impact our choices have on our environment and our health.

## Who is your role model or mentor?

My parents, who came to the United States from Italy.

## How do you spend your free time?

Going to see live music, cooking, and hanging out with friends and family.

